



BPC Board Meeting

Location: Online via Google Meet Date: 6/5/2024 Time: 7pm-8pm

BPC Board Members: Chip Helm, Dave Martin, Ellery Likens, Gary Milhoan, Jerry Sutherlin, Kyle Parker, Patrick Counts, Sam Hutner, Steven Jackson, Thad Kelley

Present: Dave Martin, Steven Jackson, Gary Milhoan, Patrick Counts, Chip Helm, Thad Kelley, Ellery Likens, Jerry Sutherlin, Kim Scifres

Absent: Sam Hutner

Call to Order

Dave Martin called the meeting to order @ 7:00pm.

Approval of Minutes

[The minutes of the previous meeting](#) were approved without any corrections.

Old Business

T-Shirt Update

A Google order form has been created to collect orders until the end of June. The form does not include payment information, and invoices will be sent out later. Stripe has been set up for payment processing.

50+ Expo

Discussion about the participation and outcomes of the 50+ Expo. It was noted that while many contacts were made, follow-up communication needs improvement to convert interest into membership.

President's Report

New Board Members

Kim Scifres: Welcomed as a new board member. Kim provided a brief statement about her background and interest in joining the board.



- Motion to add Kim Scifres to the board: Gary Milhoan
- Second: Ellery Likens Vote:
- Unanimous approval

Matt Leslie: Discussed for the position of board recorder. Although not present, a motion was made to add him to the board.

- Motion to add Matt Leslie to the board: Thad Kelley
- Second: Steven Jackson
- Vote: Unanimous approval

Memorial Tournament

- Coordinating with IU volunteers, next steps are pending.

Partnerships and Community Engagement

- Successful collaboration with Shine, Simtra, and One World Enterprises sponsorship secured.

Financial Overview

- **May Financials:** Cash increased to \$10,300, detailed projections available on Google Drive.
- **Sponsorships:** Positive feedback on new and existing sponsors, cash inflows noted.

Upcoming Focus

- **Court Improvements:** Finalizing signage, numbering, and advocating for budget allocations.
- **Volunteer Coordination:** Enhancing training and clarity of roles. Discussion about volunteer roles, training, and the need for better clarity and guidelines for volunteers.
- **Community Engagement:** Continued outreach and participation in local events.

Committee Reports

Partnership and Outreach Committee

Discussion about the partnership agreement with Timber Tucker, including the decision to proceed with a 14-day cancellation clause.



Crimson Pickle

Weather-related Event Cancellations: Discussions about handling inclement weather, communication failures regarding cancellations, and the need for a clear protocol for canceling or moving events indoors.

- Two events were canceled due to inclement weather:
 - Tornado watch and rain at 4 PM.
 - Rain on a separate occasion.

Player Attendance

- Event 1: 31 players + Steve Jackson, 27 registrations, 24 balls.
- Event 2: 27 players + Timber, started with 20 balls (late start due to forgotten balls).
- Event 3: 27 players; 12 stayed for the ladder but only 8 were registered.
- Event 4: 6-8 players showed up early, 12 for ladder (only 8 registered).
- Event 5: 21 players registered; 20 attended.

Key Issues and Challenges

1. Registrations and Check-Ins:
 - a. Players had trouble registering partners on time.
 - b. Check-in processes were often delayed.
 - c. Specific problems with player registrations, including unsigned waivers and last-minute cancellations (e.g., Leo's registration).
2. Volunteer Coordination:
 - a. Volunteers arriving late or backing out last minute.
 - b. Lack of familiarity with the CourtReserve system among volunteers.
 - c. Example: DW arrived at 6:28 PM and was unfamiliar with the system.
3. Court Usage:
 - a. Non-BPC players occupied courts at 6:00 PM.
 - b. Volunteers hesitant to ask non-members to leave, causing delays.
4. Specific Incidents:
 - a. Players charged unexpectedly (e.g., Gary M. was charged \$10 unexpectedly).
 - b. Registration closures at inconvenient times.
 - c. Chi had difficulties with system charges, resolved with Timber's assistance.
5. Volunteer Concerns:
 - a. Clarification needed on roles, especially regarding sitting out if there's an odd number of players (e.g., SMS from DW Lee).

Action Items

- Action Items: Improve registration/check-in processes, volunteer guidelines, and communication protocols.

BPC + Parks & Recreation

1. Club Events and Financials:

- The club has held several events, with only two being canceled due to weather (tornado watch and rain).
- Collected \$180 from events, almost surpassing last year's total.
- Dave Martin is now AED and CPR certified, and the club funded this certification.



2. Volunteer Coordination and Player Registration:

- Issues with walk-up players wanting to join events without prior registration were discussed.
- Volunteers are needed to handle registrations and assist new players.

3. Court Management and Improvements:

- The possibility of converting tennis courts to pickleball courts was discussed, targeting the 2025 budget.
- Temporary solutions for court numbering and paddle systems were proposed. Paddle racks were approved & Jodee Smith's father will donate to the club.
- Discussions on permanent court signs and guidelines for use during club hours were held.
- [Master Plan for Building Trades Park](#): information about future improvements including the addition of three pickleball courts despite some community feedback against it.

4. Maintenance and Repairs:

- Crack repairs at RCA Park are deferred until the 2025 budget.
- The need for a storage solution for equipment was highlighted, but concerns about vandalism were raised.
- Issues with court lighting and net maintenance were noted, with some needing repairs or replacements.

5. Budget and Funding:

- The club's financial planning for the next year includes potential court conversions and repairs.
- Sponsorships for court maintenance and events were discussed, with positive feedback on existing and new sponsors.

6. Community Engagement:

- Efforts to involve the community in court usage and ensure inclusive participation were emphasized.
- Plans to attend public meetings to advocate for court improvements and budget allocations were discussed.

7. Memorial Bench for Doug Kenfield:

- Discussions on the placement and design of a memorial bench for Doug Kenfield. Ensuring the bench's location is suitable and meets the wishes of Susan was a priority.
- Meeting took place and the placement was decided.
- Kyle Parker wrote a check, delivered to Dave, & Dave delivered to Amy L @ BPRD.
- Message on the bench will be: "In Memory of Doug Kenfield and All Our Beloved Pickleball Players. Scan [the QR code](#) to learn more about their stories and our community tradition."

8. Future Meetings and Actions:



- The next meeting is planned for June, where financial updates and progress on projects will be reviewed.
- The board will follow up on the budget process for 2025 and continue community advocacy.

Action Items

- Dave Martin to finalize court numbering and signage proposals.
- Plan and attend public meetings to advocate for budget allocations for court improvements.
- Finalize sponsorship and order banners for RCA Park.
- Follow up on the installation of a memorial bench for Doug Kenfield.
- Ensure maintenance issues are addressed, including net repairs.

Member Engagement Committee

Technology and Membership Management:

- **Switch from Wild Apricot to CourtReserve:** Strong support for transitioning to CourtReserve for managing memberships, events, and CRM. Concerns were addressed about integrating it into the club's operations and ensuring members are familiar with the new system.
- **Membership Decline:** Detailed reports on membership numbers and revenue, highlighting a significant drop in membership and monthly recurring revenue.

Competition & Training Committee

Chair:

Members: Steven Jackson, Patrick Counts

Training and Certification: Dave Martin received AED/CPR certification. Plans to get more members AED certified have been discussed.

Ball Machine has been purchased by Chip Helm and is warehoused at The Crimson Pickle.



Marketing Committee

Bylaws Committee

Membership Meetings

Executive Committee

Finance/Treasurer's Report

[Cash projection through year-end](#) posted to Google drive. Tax Filing: Confirmation that the club's 2023 tax return (990-N) was filed. Cash increased from about \$8,500 to \$10,300 in May. Cash inflows included a \$1,200 court sponsorship from Shine Insurance. NOTE that there is still much to be settled up with the Crimson Pickle and the City Parks and Rec department for May. Ladders were run through the Crimson Pickle's Court Reserve account, meaning the Crimson Pickle collected all ladder fees. The club has not yet paid the Crimson Pickle or the City for running ladders and court rental. The estimated impact of these transactions are below and are included in the June projection.

Ladder fee income: \$945 (189 participants registered in Court Reserve)
 Court rental: (\$360) (Per agreement with city)
Crimson Pickle fees: (\$675) (\$75 * 9 ladders)
Net: (\$90)

Ladders were projected to have 40 participants per ladder. Actual participation in May averaged 21 participants per ladder; an average of 16 on Tuesdays and 26 on Thursdays. Cash projection has been updated to reflect 24 participants per ladder.

Name	Date	Registered	Total Revenue	Crimson Pickle	City
BPC Thursday Partner Ladder	5/2/2024 6:30p - 8p	30	\$215.00	\$75.00	\$45.00
BPC Thursday Partner Ladder	5/9/2024 6:30p - 8p	27	\$155.00	\$75.00	\$45.00
BPC Thursday Partner Ladder	5/16/2024 6:30p - 8p	27	\$160.00	\$75.00	\$45.00
BPC Thursday Partner Ladder	5/23/2024 6:15p - 8p	21	\$130.00	\$75.00	\$45.00
BPC Thursday Partner Ladder	5/30/2024 6:15p - 8p	21	\$125.00	\$75.00	\$45.00
BPC Tuesday Individual Ladder	5/7/2024 6:30p - 8p	14	\$75.00	\$0.00	\$0.00
BPC Tuesday Individual Ladder	5/14/2024 6:30p - 8p	17	\$90.00	\$0.00	\$0.00



BPC Tuesday Individual Ladder	5/21/2024 6:30p - 8p	12	\$75.00	\$75.00	\$45.00
BPC Tuesday Individual Ladder	5/28/2024 6:15p - 8p	20	\$105.00	\$75.00	\$45.00
		202	Total: \$1,130.00	\$525.00	\$315.00

\$840.00 Payable to Timber + City
 \$290.00 Net to BPC

New Business

New Board Members

- Matt Leslie and Kim Scifres expressed interest in joining the board.
- Vote: Motion to invite Kim Scifres to the board. Gary, 1st, Thad 2nd
 Matt Leslie (Thad), 2nd

Unanimous

2024 Get Outdoors Day Event

[2024 Get Outdoors Day Event Plan](#)

Date and Time: June 8, 2024, from 10:00 AM to 1:00 PM

Location: Switchyard Park, Bloomington (Exhibitor Area #10)

Volunteers: Steve Jackson, Patrick Counts

Needs: Additional volunteers, booth setup/teardown, engaging visitors, managing demos, directing participants.

Switch from Wild Apricot to CourtReserve

Discussion on the transition from Wild Apricot to CourtReserve, including the need for a vote to move forward with the transition and the concerns about integration and member familiarization.

- **Motion to move from Wild Apricot to CourtReserve:**
 - Motion: Patrick Counts
 - Second: Jerry Sutherlin
 - Vote: Unanimous approval

Memorial Tournament in Doug's Honor

- Over 30 volunteers from IU available to assist.



- Next steps: Venue and funding discussions.

Action Items Recap

- Memorial Tournament: Finalize venue and funding.
- Court Racks - Finalize plans with Jodee
- Public Meetings: Advocate for court improvements.
- Sponsorship Banners: Order and install at RCA Park.
- Maintenance Issues: Address net repairs and storage solutions.

Adjournment

- Meeting adjourned at
- Next Meeting: Wednesday, July 3, 7:00 – 8:00pm.