



BPC Board Meeting

Location: Consider It Done Transition Services Warehouse

Date: 5/08/23 **Time:** 8:00pm-10pm

A. Call to Order & Welcome - Chairman Sessions

B. Roll Call - Recorder Martin

- a. Eric Allen
- b. Kristine Barrientos
- c. Cheryl Smith
- d. Thad Kelley
- e. Timber Tucker
- f. Wayne Thacker
- g. Steph DiVohl
- h. David Martin
- i. Daniel Sessions
- j. Donnie Young
- k. Ken Merkley- Ex-officio
- l. Katie Weismiller- Ex-officio
- m. Brandon Snyder- Ex-officio

C. Approval of 4/12 minutes [Here](#) - Chairman Sessions

- a. Motion: Cheryl
- b. Second: Thad

Roll Call Vote

- c. Yes - Eric, Kristine Barrientos, Cheryl Smith, Thad Kelley, Timber Tucker, Wayne Thacker, Steph DiVohl, David Martin, Daniel Sessions, Donnie Young



D. Treasurer Report- Treasurer Merkley

- A. General Update
- B. Summary of Accounts

April 2023

Beg. Balance Checking (3/31/23) \$ 3,166.50

Receipts

Membership and Other Receipts	<i>Wild Apricot</i>	\$ 1,515.00
Total		\$ 1,515.00

Expenses

Software Fee	<i>Wild Apricot</i>	\$ (75.00)
Supplies	<i>Lowe's</i>	\$ (28.80)
Insurance	<i>West Bend</i>	\$ (505.00)
Transaction Fees	<i>Wild Apricot</i>	\$ (15.07)
Total		\$ (623.87)

Change In Balance \$ 891.13

End Balance Checking (4/28/23) \$ 4,057.63

Outstanding or Upcoming Items (Not Included)

Supplies	\$ (119.43)
Parks & Rec	\$ (41.00) <i>Estimate</i>
Clothing Order	\$ (1,600.00) <i>Estimate</i>
Total	\$ (1,760.43)

Available Checking Balance \$ 2,297.20

Ken has a form for reimbursement if needed that can be stored on the Google Drive. A signature is required but an email will be also considered OK for approval.

E. President's Report- President Snyder

A. General Update

- We need to bring in more revenue. A \$41 check to Parks & Rec may not be enough for it to be worth it to them.

B. Review Of Action Items

- **Action Item: Marketing Committee meet with Competition Committee to plan out rest of month.**
 - i. Planning and programming is probably our weakest area (as well as social media). We need to get this figured out.
- **Action Item: Brandon will get on Shirt Order with Kristine**
 - i. We ordered 100 shirts. Brandon is going to follow up as we are close to the 10 days that it's supposed to take.
- **Action Item: Donnie will share the form for programming help, get Ken added at Bank**
 - i. Ken is all set up and ready to go.



- **Action Item: Cheryl will work on banners**
 - i. We have a 4x8 banner with 8 grommets across the top and bottom. It was \$120 with shipping from VistaPrint. Cheryl donated the banner.
- **Action Item: Dave will work on social media & make sure we have minutes posted**
 - i. We need to make sure to add all of our club members in Slack and continue to grow that.
 - ii. Dave needs more submissions and it can be best done through a Slack message or post.
- Action Item for Thad
- Action Item for Ken - training with Donnie.
 - i. Completed
- Action Item for Katie - Windscreens
 - i. Katie provided a recommendation with numbers, cost, vendors to Dan. How do we get donations in to pay for windscreens? How do we get Parks & Rec into one of their foundation accounts? Parks & Rec can purchase these on our behalf but we would need to make a donation first. It may be faster if we do it ourselves & we would have more control over ownership. The cost of this would be approximately \$1700.

F. Committee Reports

a. Partnership and Outreach-

- i. Parks & Rec Update- Sessions
 - 1. **AED Machine** - At 8pm on 5/8 Kido called Dan S and said he needed the CPR/AED machine back by the end of this month and the one that they had on order did not come through. Timber will check with a contact on borrowing a machine.
 - 2. **Summer Guide** - BPC made it into the Parks & Rec summer guide!!
 - 3. **Revenue** - Only 2 weeks in April and we just got started. We need to make sure to have other revenue generating activities in addition to Open Play. At first we were going to charge for open play and now we have shifted to drills / skills / and ladders. We need to monitor this and acknowledge the importance of it. We may also want to bring in donations.
- ii. Sponsorship update- Sessions
 - 1. Being a 501(c)3 would be better for the club and we have found paperwork. We've been waiting on the tax exempt paperwork until we get this worked out so we don't waste an ask. We believe the IRS should approve our paperwork because it is a "copy and



paste” from another approved club. The Indy Pickleball Club also brought up youth programming in their paperwork. We should also be able to include that in our filing. National Competition is also required.

b. Marketing and Social Media - Directors Martin and Thacker

- i. Steph mentioned to focus on Facebook and Insta to gather new interest.
- ii. **Additional Pickleball Events** - Wayne has a database of 5,000 people and found a lot of people interested in a client event. Our club can rent RCA on the weekend. We could schedule it in advance and have the entire complex.
- iii. **Another Potluck** - When’s the next one?
- iv. **Youth Membership** - Can we incorporate high school students into our membership? Discounted membership?
- v. Senior 50+ Expo - Who is working? Wayne can work.
- vi. **Let’s put others to work** - Committees can be opened up to non-board members. Make sure to advise Dan on additions & the executive committee. Can we create a time & talent survey to our members to see what they’d be interested in? How can we get them involved? Can we get Steve Jackson on a committee?

c. Member Services - Director Barrientos

- i. **T-Shirts** will continue to be delivered.
- ii. **Swag** - Who is going to run it? What are we going to do about this?
- iii. **AED / CPR** - Kristine has sent when we are meeting next. Jeremy @ Monroe County Fire Protection will come and she needs to know how many people will be there. We need to have someone @ all times and this can also be a BPC member, it doesn’t HAVE to be a board member. Classes are also [online for \\$37 via the Red Cross](#). Kristine will pick a date for CPR AED Training.
- iv. **Contacts & Waivers in Wild Apricot** - We need to make sure to not add guests to the Wild Apricot contacts list because our pricing is dependent on number of contacts. We also need to make sure that our event attendees sign a waiver. Dan S & Dave Martin will get together to make sure that this process is refined. We have 164 contacts and 149 members. Can we go in and delete a contact? What do we do about duplicate emails? Will we need to sign a waiver for every event? We could create a list for everyone to make sure they have seen and agree to the waiver.
- v. How do we reach out to people who haven’t participated?



d. Strategic Planning- Director Tucker

- i. **Fall @ the warehouse** - Right now we are feeling a little overwhelmed with only 2 days. It's hard to imagine that we will be ready by fall to run our own facility. There doesn't seem to be a way to move forward with this.
- ii. **IU Indoor Pickleball** - Rebecca (the coordinator @ the IU Tennis Facility) has reached out to Brandon & Donnie and they need more revenue. She's extremely interested in putting together a pickleball program for IU for the fall.
- iii. Tournament Planning -

e. Competition and Training - Director Allen

- i. **We need more consistent volunteers** - Thank you for the people who show up at the events. It's great to have you! We need at least 1 person to check people in. The rest depends on what the events will consist of.
- ii. **Drop-In Open Ladder / King of the Court** - Tuesdays we may run two events: Open Play & Drills / Skills, Thursday would be just a dedicated ladder only. We can open the ladder up without a commitment for 8 weeks. We could charge per event. We could also try to run an open ladder on Tuesday. We had a proof of concept - The first 16 people to sign up are in.
- iii. **Monthly Calendar** - We need to get events planned ahead of time.
- iv. Eric is leaving Bloomington on June 12th - he cannot make his in-person commitments and he believes his director of competition requires this.

G. Consent Agenda

- i. Nothing Listed

H. Open Forum - Chairman Sessions

- a. **Board Recorder** - 🙌 Thanks to Dave for helping with social media / website / recording, etc. Steph DiVohl will now become recorder.

- b. **Motion to file for 501c(3) status**

- i. First motion: Eric
- ii. Second motion: Wayne

Roll Call Vote: Yes - Eric, Kristine Barrientos, Cheryl Smith, Thad Kelley, Timber Tucker, Wayne Thacker, Steph DiVohl, David Martin, Daniel Sessions, Donnie Young

- c. **Motion to file for BPC to put on Monroe County Foundation Tournament** for Aug 4th at BHSS. Split profits.

- i. First motion: Timber Tucker



ii. Second Motion: Dan Sessions

Roll Call Vote - Yes - Eric, Kristine Barrientos, Cheryl Smith, Thad Kelley, Timber Tucker, Wayne Thacker, Steph DiVohl, David Martin, Daniel Sessions, Donnie Young

Action Items

Action Item(s) for Timber - Timber will check with a contact on borrowing an AED machine. Set up an online meeting to gGather committee for running August tournament

Action Item(s) for Brandon - We need to have a conversation with Mark @ Parks & Rec about our continuing relationship. Make sure Ken has access to the PayPal account. Get pop-up tent to Senior Expo.

Action Item(s) for Social Media & Marketing - Create a time & talent survey to our members to see what they'd be interested in. Initiate meeting with Competition Committee.

Action Item(s) for Dan - Orient Steph for Recorder position. Finalize sponsorship packet. Finalize windscreens.

Action Item for Kristine - Kristine will pick a date for CPR AED Training & coordinate with Monroe County Fire Protection. Gather a committee to handle swag.

Action Item for Donnie - Get together for a sit-down with Rebecca from IU Indoor Facility. Amend bylaws for 501(c)3 to include youth.

Action Item for Steph - Dave will post Meeting Minutes on Google Drive, orientation with Dan

Action Item for Eric - Meet with Marketing / Social Media to work on calendar for May

Action Item for Cheryl - Pursue avenue for swag / drop shipment. Cheryl will send Kristine the information.

Action Item for Wayne - Plan / Work the Senior Expo from 2:30-3 until 6pm. Wayne can be there from 3pm-6pm on Wednesday. Send a call out to the board to see who can help with the booth. Ask Steve Jackson for help? Bring the wooden paddle trophy? Wayne will print off the PDF from Steph.

Action Item for Dave - Check Wild Apricot contacts & Signing up non-members on the website

Action Item for Thad - Help with competition, involved with Zoom Call.

Action Item for Ken - Work with Donnie on 501(c)3, work on process documentation.