



BPC Board Meeting

Location: Consider It Done Transition Services Warehouse

Date: 4/12/23 **Time:** 4:30pm-6pm

A. Call to Order & Welcome - Chairman Sessions

Welcome to Steph DiVohl

B. Roll Call - Recorder Martin

- a. Eric Allen
- b. Kristine Barrientos
- c. Cheryl Smith
- d. Thad Kelley
- e. Sam Estrada
- f. Timber Tucker
- g. Wayne Thacker
- h. David Martin
- i. Daniel Sessions
- j. Donald Young- Ex-officio
- k. Katie Weismiller- Ex-officio
- l. Brandon Snyder- Ex-officio

C. Approval of 3/28 minutes [Here](#) - Chairman Sessions

- a. Motion: Timber Tucker
- b. Second: Eric Allen

Roll Call Vote

- c. Yes - Eric Allen, Kristine B, Cheryl Smith, Thad Kelley, Sam Estrada, Daniel Sessions, Timber Tucker, David Martin

D. Treasurer Report- Treasurer Young

- A. General Update
- B. Summary of Accounts

E. President's Report- President Snyder

- A. General Update
 - a. AED Machine - We have our AED machine in place, temporarily as a loan from Parks & Rec. Kido mentioned that they may need it back when the pools open but we will need to make sure that we have one at all times. We can find them anywhere between \$600~\$3,000.



- b. Dan added the reservation signs as well as a stick-in lawn sign.



- c. Signed and active partnership with Parks & Rec is in effect

F. Committee Reports

- a. Partnership and Outreach- VP- Weismiller

- i. Parks & Rec Update

- 1. **Wind screens** - Dan suggested a cost of \$1,200 for advertisers to sponsor a court. There are six courts available & we hope to get at least 12 sponsors. Cheryl will look into the cost for vinyl banners on chain link fences for this & for the 50+ expo. Because we are concerned about vandalism we may want to limit the initial cost. We will offer 4x8 banners for a sponsorship of \$1,200 and 2x4 banners for \$400 from April 1 - October 31st.

First Motion: Eric

Second Motion: Timber

Roll Call Vote

Yes - Eric Allen, Kristine B, Cheryl Smith, Thad Kelley, Sam Estrada, Daniel Sessions, Timber Tucker, David Martin

Interested advertisers: Eric Allen said Cary Curry is interested, Timber said Jeremy @ Shine Insurance is interested.



2. We need to continue to push for more courts.
 3. We want lights on by next year
 4. We need the tennis courts painted.
 5. Trying to get an answer on storage facility from Mark @ Parks & Rec by next Friday. We want to be sure that this doesn't get vandalized.
 6. Cracks @ RCA needs to be filled in and painted over.
- ii. IU Tennis Facility
1. Donnie met with Rebecca Jones (who runs the tennis program) on Thursday, April 6th. They are very excited about putting in pickleball even as soon as this summer even running a tournament there. Donnie is working with the IU pickleball club and is pursuing this opportunity.

b. Marketing and Social Media - Directors Estrada and Thacker

- i. Added Dave Martin to social media channels
- ii. Need to establish good communication when things need to be posted with time frame & details, who's responsible.
- iii. Difficult sign-up for Thursday ladder league - can we make this easier? We have to have members sign up @ pickleballbrackets.com as well as BPC website.
 1. List BPC events on the website.
 2. Sign up for the Club + Get all of our members to join pickleballbrackets.com for league, tournaments, events, & lessons.
 - a. New member email should have info on member-only Slack Channel, PickleballBrackets info (broken down by steps)
 - b. Periodically mention signing up for PickleballBrackets.com in emails, social media, etc..

c. Member Services - Director Barrientos

- i. **CPR Training** - Monroe County Fire Protection can do this relatively quickly (in the next month) if they get new materials and a date. We are waiting to hear back on the cost. Timber also mentioned online certification is another option.
- ii. **Shirts Update** - Kristine needs 36 shirts and she only has 16. She doesn't know if she has the right sizes. We need a group order and an understanding of how things are going to work. A quick solution is to put another order in with Kirk. We can either order exactly what we need (hire pricing) or we order X amount of shirts @ X per shirt and we will keep some in stock. This will help get us through until we find another option. Brandon is not sure if we can get quantity pricing by mixing colors. We



should have enough funds to cover this. After ordering, we should have them in 10 days. We need to get these shirts out as soon as possible to members who have signed up.

1. Motion to order another round of shirts:
First Motion: Kristine
Second Motion: Sam

Roll Call Vote

Yes - Eric Allen, Kristine B, Cheryl Smith, Thad Kelley, Sam Estrada, Daniel Sessions, Timber Tucker, David Martin

2. We need to see if we can find a local company to work with for drop-shipping orders.
3. At the event last week we discussed Andrew Clampitt running an online store, not sure if this is best option because Wild Apricot includes this already. We need to discuss this further.

d. Strategic Planning- Director Tucker

i. Warehouse

1. Haven't heard much about them applying for grant, etc... Timber will follow up.

ii. BPC Tournament @ BHSS

1. Cyrilla Helm, head of MCCSC foundation, reached out about a potential pickleball tournament that would benefit MCCSC. We wouldn't have to get sponsors, they would handle all of that. She said she would need to check with others but we may be able to get 20 lighted pickleball courts @ BHSS on the tennis courts for a weekend tournament. This would be no cost and would be covered by MCCSC's liability. If we could come in and run a great tournament with food trucks, sponsors, etc... this would work out great. If we could make \$20k, then maybe we could do a 50/50 split? It's all about our margins. When Brandon ran a tournament before his biggest overhead was shirts, metals, & lights. Suggesting the 1st week in August. Dan recommended to continue these conversations.

iii. 50+ Expo

1. We should start thinking through what our booth should look like. Should we order a BPC Banner? Could we get this as a donation? Cheryl & Timber both recommended Office Easel.



e. Competition and Training - Director Allen

i. Programming debrief from 4/6

1. It seemed like everyone had a really good time. Eric thought that self-rating would be more understandable but overall things worked out very well. PickleballBrackets will help in the future.

ii. Programming for the future

1. Can we work out a monthly programming agenda? The itinerary for each event needs to be planned out ahead of time. For the month of April:
 - a. Tuesday, 4/13 - Tomorrow, we will not have any programming because of AED issues & communications with Parks & Rec. Tuesdays will be run by Eric, Thursdays will be run by Timber.
 - b. Tuesday, 4/18/23 - BPC Structured Open-Play - We will need to re-tape and re-mark all of the courts. Beginner lessons are a must and will be from 5pm-6:30pm. If we have 10 courts operating, we should have 2 for beginners. We will have a max of 6 courts dedicated (24 players) for a ladder event.
 - c. Thursday, 4/20/23 -
 - d. Tuesday, 4/25/23 -
 - e. Thursday, 4/27/23 -
2. What needs will we have for every event? Human capital, time, etc... We need a spreadsheet / checklist visible to the board for accountability. It would be helpful to have this filled out on a weekly basis to get more people involved in upcoming events. youngdr@iu.edu will share this checklist.
3. Thursday Ladder League - Starts May 4th
 - a. Signups are open on PickleballBrackets.com.
4. We need to get more people on the Slack channels
5. We need to deliver on our membership. What are we offering for \$55? What will members pay more for?
6. How do we include non-board members in our committees?
 - a. Let's invite them!
7. How do we incorporate non-members into events?
 - a. Once a month have a community day - FREE Open Play for everyone on the last Tuesday of every month.



G. Consent Agenda

A. Appointment of new board members

- a. Ken Merkley - Faculty at IU, Playing pickleball for about 1.5 years

Roll Call Vote

Yes - Eric Allen, Kristine B, Cheryl Smith, Thad Kelley, Sam Estrada, Daniel Sessions, Timber Tucker, David Martin

- b. Steph DiVohl - Real Estate Associate, Playing pickleball for about 2.5 months

Roll Call Vote

Yes - Eric Allen, Kristine B, Cheryl Smith, Thad Kelley, Sam Estrada, Daniel Sessions, Timber Tucker, David Martin

B. Election of officers

a. Vice Chair

- i. Motion - Chairman Sessions = Donnie Young
- ii. Second - Eric

Roll Call Vote

Yes - Eric Allen, Kristine B, Cheryl Smith, Thad Kelley, Sam Estrada, Daniel Sessions, Timber Tucker, David Martin

b. Treasurer

- i. Motion - Chairman Sessions = Ken Merkley
- ii. Second - Eric Allen

Roll Call Vote

Yes - Eric Allen, Kristine B, Cheryl Smith, Thad Kelley, Sam Estrada, Daniel Sessions, Timber Tucker, David Martin

H. Open Forum - Chairman Sessions

- a. Equipment - Shirts, tapes, balls - We need to know when these things are needed. Brandon will donate some balls to the club.
- b. Action Item: Marketing Committee meet with Competition Committee to plan out rest of month
- c. Action Item: Brandon will get on Shirt Order with Kristine
- d. Action Item: Donnie will share the form for programming help, get Ken added at Bank



- e. Action Item: Cheryl will work on banners
- f. Action Item: Dave will work on social media & make sure we have minutes posted
- g. Action Item for Thad
- h. Action Item for Ken - training with Donnie.
- i. Action Item for Katie - Windscreens

Adjournment - Vice-Chairman Donnie

6:45pm Dan Sessions