



# BPC Board Meeting - 3/28/23

**Location:** Consider It Done Transition Services

**Date:** 3/28/23

**Time:** 6:00 pm-9:00 pm

## I. Call to order & Welcome- Chairman Sessions

- A. Change to have consent items voted and every member must say yea or no

## II. Roll Call- Recorder Martin

- A. Eric Allen
- B. Kristine Barrientos
- C. Cheryl Smith
- D. Thad Kelley
- E. Sam Estrada
- F. Timber Tucker
- G. Wayne Thacker
- H. David Martin
- I. Daniel Sessions
- J. Donald Young
- K. Katie Weismiller
- L. Brandon Snyder

## III. Approval of minutes prior minutes- Chairman Sessions

- A. Motion: Timber
- B. Second: Eric

### Roll Call Vote

- C. Eric Allen - Yes
- D. Kristine B - Yes
- E. Cheryl Smith - Yes
- F. Thad Kelley - Yes
- G. Sam Estrada - Yes
- H. Daniel Sessions - Yes
- I. Timber Tucker - Yes
- J. David Martin - Yes
- K. Wayne Thacker - Yes

## IV. Chairman Sessions

### A. Legal Filings Update

- 1. 501 c 7
- 2. 501 c 3



We filed our paperwork today to become a 501(c)(7) organization due to its alignment with our goals and activities. It is important to note that only 35% of the collected revenue can come from non-member sources for a 501(c)(7) organization. Also, contributions to 501(c)(7) organizations are generally not tax-deductible for the donor. We will need to form a larger foundation entity to offer tax deductibility for charitable purposes.

- 501(c)(7) organizations focus on providing recreational, social, or pleasure opportunities for their members.
- 501(c)(3) organizations primarily serve charitable, religious, educational, or scientific purposes that benefit the public.

We will still want to have a 501(c)(3) and a 501(c)(7). The downside is that there are two filings but one will represent a foundation and the club.

## **V. Treasurer Report- Treasurer Young**

### **A. General Update**

We have switched from PayPal processing & moved to Wild Apricot. To sign up for Wild Apricot payments we had to get 3 months of bank statements. All \$55 goes into our account for the membership but we still pay a monthly fee for the Wild Apricot software. This works out to be less than getting dinged for every single transaction. Starting April 1st, our bill will be going up.



## B. Summary of Accounts

3/26/23 Bank Balance:	\$2,947.50
Receipts	
Board clothing order	\$989.64
9 x 55 dues (wildapricot)	\$ 495.00
105 x 55 dues (Paypal)	\$5,775.00
less Paypal fees	(\$253.05)
net Paypal dues	\$5,521.95
Total Receipts:	\$7,006.59
Expenses	
Board clothing order	(\$983.00)
Club shirt order	(\$2,194.90)
Club Social Prizes	(\$38.49)
Wild Apricot fees	(\$201.70)
State of IN corp registration	(\$31.00)
IRS 501c7 filing	(\$600.00)
Total Expenses:	(\$4,059.09)
	\$2,947.50
3/26/23 Bank Balance:	\$2,947.50

## VI. President's Report- President Snyder

### A. General Update for 2023

- a. With our progress over the last 30 days we've had a lot of positive momentum. A big thanks to everyone individually and working together. As a new group of people we've learned some things and there will be bumps along the way. How we come together and tackle these road bumps will keep us cohesive going forth.

### B. Communication of Feedback

- a. Gift vs Gossip (Brandon S) - We would ask that to maintain communication and a good relationship with the parks department we channel any complaints, suggestions, or feedback about upgrades, maintenance issues, etc. through our executive committee so it can be properly vetted via our partnership and outreach committee and responded to promptly. These can be voiced either on the BPC #clubmembers Slack channel for now or sent to [bloomingtonpickleballclub@gmail.com](mailto:bloomingtonpickleballclub@gmail.com). Dave Martin suggested using a dedicated Google form to keep track of issues.



- b. We should post more in the BPC Slack when BPC members are playing as opposed to the RCA Slack. We should create a #morning and #afternoon channel. This will help drive more traffic.

### **C. Issue resolution and a plan for the future**

- a. Brandon S will Approach IU to ask about indoor play at the tennis center. Indoor tennis courts are in demand and the IU tennis coach cannot even get time. They are looking at building a combined pickleball and tennis facility but we probably won't make many inroads due to resistance in the past.
- b. Evaluate warehouses for winter locations.
- c. Starting to advertise for banner sales at RCA Park - We talked with many people and the average is about \$1,200 per year. A court at Twin Lakes is \$30,000.

### **D. 50+ Conference booth discussion**

- a. We were contacted about having a booth FREE of charge @ Switchyard on Wednesday, May 10th from 3-6 pm. The booth will need to look presentable. We could have t-shirts, ability sign-up, a mini net, a dink station, etc... We could ask some people that play @ TLRC & include other club members. Cheryl will be at that conference.

## **VII. Committee Reports**

### **A. Partnership and Outreach**

- a. The biggest things we have accomplished are our filings and our momentum with Parks & Rec. This evening we met with Bloomington Parks & Rec and our agreement was unanimously accepted.
- b. **Full RCA Park court exclusivity time** will be provided via written documentation until we have permanent signage. we have negotiated club-exclusive times during the week to offer club members clinics, lessons, ladder leagues, tournaments, and organized play at RCA Park. The times will be from 5 pm-8 pm on Tues & Thursdays. We will have the regular 6 pickleball courts and add 5-6 temporary nets. We may want to explore taping the other parts of the space.
- c. We've entered an **80/20 agreement to split revenue** from lessons given at RCA Park. Anytime we are holding an event at RCA Park we will need to consider this. If we want to hold a tournament at RCA Park we will not need to pay to reserve the courts.
- d. Equipment @ RCA Park - A locked cabinet will be provided by Parks & Rec for storage at RCA Park. We now have possession of a hand crank and



some straps. There are 3 more nets are on order so we can mobilize someone in our slack channel to get someone over there to fix any court net issues (net heights, tension, etc.). We've heard that people want more trash cans - Parks & Rec has told us that these are on order.

- e. AED & CPR Certifications - Kristine suggested that she would love to reach out to a fire department. If we could get the group together and get as many people certified as possible then we will have the required 1 person needed for CPR/AED @ all times at RCA.

We will need to transport & maintain the AED machine from March to October. Parks & Rec will buy a machine.

Brandon Snyder is already certified. He said online certification may be available for \$37 per person.

- f. Liability Insurance - We have 4 quotes out (Dan Sessions is checking with BPC member Jeremy Sessions & Shine Insurance. We must carry a 1 million dollar policy. Brandon S checked with other clubs (Indy Pickleball Club) are they are not required to carry at all times, only during events. When someone signs up for the club they sign a liability waiver. This may be something we could talk with Parks & Rec about.
- g. Wind Screens - We are working on quotes for windscreens at RCA Park. We've agreed to A) Raise enough money or B) purchase the windscreens. We're waiting on a quote to come back. This will allow us to sell banner space. This will include 6 permanent courts + temporary courts. If we make the full-time pickleball area nice then we will have more future leverage to keep improving the area for more pickleball.

## **B. Marketing and Social Media**

- a. No notes were submitted for the meeting
- b. We need to do a lot more to encourage people to think about us. Compared to Columbus Pickleball Club & others we are falling far behind. Let's be curious, open-minded, & ask questions.

## **C. Member Services**

- a. Shirts effort - Not sure where we started on shirts. We've given out approximately 58 shirts. We have 15 men's shirts left, and 9 women's with more than 50+ left to give out. Timber & Kristine have been spending a lot of time delivering these, following up with SMS messages, & tracking people down to get them their shirts. This process needs to be improved to be less time intensive.



We need more members for more cash flow. We need to generate more revenue to fulfill the rest of our member t-shirt orders.

b. Membership Stats

- i. We currently stand at 113 members  
92 members in January, 7 in February, 3 in March

## D. Strategic Planning

- a. Review of Mission Statement - We were introduced today by Parks & Rec by them reading our mission statement.
- b. The Warehouse - They are excited and want it to happen. As a non-profit, they want to make sure to not get away from their mission.
  - i. From 3-7 pm on weekdays, it does not cost us anything. Some space needs to be open to the public so there is an open court. So, for example, if we have 5 courts and we are programming on 3-4 of them, we can still use them for our members & leave 1 court available.
  - ii. There is space for 8 courts so we will need to be strategic about how many courts we have inside.
  - iii. Timber figured the cost per sq ft. is \$15.78 per court per hour. We can partner with the Warehouse to volunteer 10 hrs per month and this would reduce the court cost down to \$7.89 per hour. We could have the BPC member community help with staffing this. Timber recommends 5 courts as the sweet spot. If we were using 9000 square feet, 20 days per month, it would be about \$5,221 per month. Will this be a seasonal or year-round commitment?
  - iv. Timber will reach out to The Warehouse to see if they would apply for the grant to cover the PickleRoll pickleball courts.
- c. IU Pickleball - How do we coordinate with this group? Parks & Rec denied a request to hold a tournament at RCA Park. IU needs to create a place for them to play. We've heard that IU is building a pickleball facility.
- d. We need objectives, and demographics, & need to learn more about our current members.

## E. Competition and Training

- a. Court Reservations - Tues / Thurs. We are going to use 6 courts + 6 temp courts inside the chain link fence. Because we didn't get the Sunday for the current ladder league. Eric is suggesting an 8-week block of guaranteed income. Thursday works better for Timber for a ladder league. The other day, we do the same idea as the ladder but do a one-time only you pay for this time only. This will generate/diversify the group. It will allow potential for others to join. Either 4 or 6 courts depending on how many people sign up. Two separate ladder leagues. One that repeats on



Thursday and one that is a recurring day but not cumulative. We can use rankings to rank BPC members. Starting we will not be using club rankings but we will have 12 reserved courts. People will be willing to pay for this.

- b. We need to provide pickleball lessons to the community in Bloomington and provide this information to Parks & Rec. Brandon suggests we follow the PPR certification procedures but we will need to “pony up” for this.
- c. Thursday Ladder and CPR Certs

## **VIII. Consent Agenda**

- A. None

## **IX. Open Forum- Chairman Sessions**

### **A. Dan Sessions**

- 1. We had to include an appendage for legal purposes so we are official: Bloomington Pickleball Club, Inc. We need to fill our board seats and have 3 people in the “hopper”. If anyone else knows someone who may be interested, please let Dan & Brandon know. Never let another month go by without meeting. Conflicts will occur, but BPC will continue on. We have set up committees and we need to codify what we are focused on and what we want to bring to the whole group. We need to be more explicit about what we are doing in the committees. If you’d like to be a part of a committee then you need to talk to the Chair of the Board, Dan Sessions.

### **B. Future Meetings**

- 1. Meetings from now on will be held on a recurring date to be decided later. The next meeting is 4:30 pm-6:30 pm on April 12th at Consider It Done.

## **X. Adjournment- Chairman Sessions**

- A. Meeting adjourned at 9:00 pm