



BPC Board Meeting

Location: Online via Google Meet Date: 2/4/2024 Time: 7pm-8:30pm

BPC Board Members: Chip Helm, Dave Martin, Steven Jackson, Steph DiVohl, Thad Kelley, Sam Hutner, Bode Hoover, Gary Milhoan, Cheryl Smith, Jerry Sutherlin, Kaiden Abate, Patrick Counts, Kyle Parker

Present: Dave Martin, Cheryl Smith, Chip Helm, Ellery Likens, Gary Milhoan, Jerry Sutherlin, Kyle Parker, Patrick Counts, Steph DiVohl, Steven Jackson, Thad Kelley

Absent: Sam Hutner, Kaiden Abate, Bode Hoover

I. Call to Order:

Meeting called to order by Dave Martin at 7:05.

II. Approval of Minutes:

1. Addition to Minutes is the addition of Kyle Parker as Treasurer
 - a. Chip Helm moved to approve Kyle Parker as Treasurer, seconded by Cheryl Smith
 - i. Chip Helm ✓
 - ii. Steven Jackson ✓
 - iii. Steph DiVohl ✓
 - iv. Thad Kelley ✓
 - v. Gary Milhoan ✓
 - vi. Cheryl Smith ✓
 - vii. Jerry Sutherlin ✓
 - viii. Patrick Counts ✓

Motion to approve [the minutes of the previous meeting](#) made by Cheryl and seconded by Patrick Counts. Minutes are accepted.

III. Addition of Board Member(s)

1. Addition of Ellery Likens to the board
 - a. Dave has invited Ellery to be Vice Chair
 - b. Vote on Appointment to the Board moved by Cheryl, seconded by Thad
 - i. Chip Helm ✓
 - ii. Steven Jackson ✓
 - iii. Steph DiVohl ✓
 - iv. Thad Kelley ✓
 - v. Gary Milhoan ✓
 - vi. Cheryl Smith ✓



- vii. Jerry Sutherlin ✓
- viii. Patrick Counts ✓
- ix. Kyle Parker ✓

IV. Committee Reports:

Membership Engagement Committee

This committee can oversee all aspects related to membership, including adding new contacts, modifying existing ones, and ensuring members have a positive experience with the club.

Report presented by Dave Martin

1. Priority is appointing a Chair & Committee members to Membership Engagement Committee
2. Dave has created a form for members to express their interest in committees, etc
3. The Membership Engagement Committee Focus
 - a. How many members are we aiming for? Should we set a goal for this committee?
 - b. What activities can this committee provide current members?

Key points discussed

1. Engagement - Slack, Email, Social Media, & In-Person
2. Membership Renewals -
3. New Members

Action Items:

- Appoint a chair of this committee
- Committee Member Recruitment
- Update Membership Emails

Competition & Training Committee:

Report presented by Dave Martin.

Key points discussed:

Group Lessons

1. Dave, Steve, & Alli Meyer taught a group of 6 @ The Crimson Pickle on 2/3/24. This earned the club a \$200 donation at a rate of \$50/hour per court.
2. Missy Santa, Rob Santa, Mona Melling - \$25 per person
3. Pickleball 101 at Crimson Pickle is full
4. Can we teach lessons to Kids day camp at YMCA in the summer?



Action Items:

- Appoint a chair of this committee
- Committee Member Recruitment
 - Steve Jackson, Patrick Counts, and Kim Scifres are current members
 - Patrick will coordinate a discussion to appoint a chair & discuss below
- Identify potential instructors and establish a training program.
- Analyze the availability of instructors and participants to determine optimal schedules.
- Evaluate RCA Park, Switchyard Park, the YMCA, Twin Lakes Recreation Center, and The Warehouse for teaching lessons.
- Develop a budget considering instructors' fees, equipment, and potential revenue. Per Hour for Basic Individual Lessons. Per Hour for Advanced Lessons. Per Hour for Group. Different Levels for Different Instructors - What are the instructor's individual rates?
- Define the curriculum for beginner, intermediate, and advanced levels.
- Outline lesson plans for individual and group settings.
- Who can assist with AEDs? Who is certified? AED Certification
- Work with Marketing committee to develop a marketing strategy to promote lessons.

Partnership and Outreach Committee:

Report presented by Dave Martin

Key points discussed:

1. Discuss Relationship with City

We have had 2 meetings ([1/19](#) & [2/2](#)) with the BPRD to discuss the BPC + Parks & Recreation 2024 Partnership Agreement.

Discuss Relationship with County

None

2. [BPC + YMCA Partnership Meeting](#)

Tournament Organization:

- Plan for a pickleball tournament at the YMCA, covering logistics, registration (using [pickleballtournaments.com](#)), and financial planning.
- Selection of tournament dates, ensuring no overlap with other local events.
- Structure to include doubles and mixed doubles with various skill levels.
- Potential for sponsorships to enhance the tournament and generate additional revenue.

Youth Engagement:

- Integrate pickleball into summer camps to introduce the sport to younger demographics.
- Importance of growing the sport's popularity among youth through education and training programs.



Community Partnerships:

- Explore collaborative opportunities with the YMCA and other organizations for mutual promotion of pickleball.
- Leverage club and community resources for shared events and initiatives.

Club Operations and Governance:

- Review of the club's governance structure, including the roles of committees in event planning, marketing, and outreach.
- Discuss creating more structured play opportunities and systems for players of various skill levels within the club.

Strategic Planning for Growth:

- Strategies for supporting and promoting pickleball's growth in Bloomington, including facility improvements and access.
- Financial strategies for sustaining and expanding club activities, outreach, and facility upgrades.

Facility Use and Improvements:

- Discuss the use of existing facilities and the need for improvements to accommodate growth.
- Consideration of partnership models for facility usage and development.

4. IU Pre-Dental Society x Bloomington Pickleball Club Fundraiser

1. Honoring Doug Kenfield's Memory

1. Looking to hold tournament in the fall

5. The Crimson Pickle

1. Grand Opening Tournament

- a. Was successful & would be great for the Marketing Committee to add to the blog, etc
2. March Tournament
 3. Open Play
 4. Ease of Use

Action Items:

- Appoint a chair of this committee
- Committee Member Recruitment



Marketing Committee:

Report presented by Dave Martin

Key points discussed

New Committee Members

John Talbott, Kelly King

T-Shirts for 2024

Similar Design as 2023, add small american flag on arm + est. 1965. Decide on dye sub vs screenprint. Dave has a quote from ABR Print, & has connected with Kirk Maddock from DFI Solutions in Print on a re-order as they were original shirt providers in 2023.

What do we want to order?

Promotion Items for 2024

Dave would like to order 250 BPC Stickers. Postcard size.

Action Items:

- Committee Member Recruitment
- Give away Diadem Vice Paddle
- Appoint a chair of this committee
- Appoint a Newsletter Manager
- Update the About Us page
- Decide on new t-shirts for 2024

Bylaws Committee

1. Vote on Formation of Bylaws Committee
 - x. Chip Helm ✓
 - xi. Steven Jackson ✓
 - xii. Steph DiVohl ✓
 - xiii. Thad Kelley ✓
 - xiv. Gary Milhoan ✓
 - xv. Cheryl Smith ✓
 - xvi. Jerry Sutherlin ✓
 - xvii. Patrick Counts ✓
 - xviii. Kyle Parker ✓
 - xix. Ellery ✓
2. Members of Bylaw Committee
 - a. Steve, Cheryl, Jerry, Ellery, Patrick
3. This committee will discuss what is necessary to move forward with 501c3



Key points discussed:

Formation of

Action Items:

- Committee Member Recruitment
- Jerry & Dave to meet to discuss Bylaws

Executive Committee:

Report presented by Dave Martin

Key points discussed:

New Committee Members

John Talbott, Kelly King

Chase Bank accounts

Dave Martin & Kyle Parker have access

Path from 501c7 to 501c3

What do we need to do to get this done?

1. We need to revisit the requirements before moving forward

Action Items:

- Committee Member Recruitment
- File for 501c3
- Remove Brandon Snyder from Affinipay (Kyle)
- Determine renewal of Liability Insurance
- Decide on how to handle AED requirements for insurance



IV. Old Business:

Transfer of files from personal to BPC Google

Recorder Position Update

2023 T-Shirt Update

V. New Business:

New Board Members

Dave Martin (Chair), Kyle Parker (Treasurer), Patrick Counts, Jerry Sutherlin, Steven Jackson, Chip Helm

New Vice Chair Candidate Ellery Likens

VI. Announcements:

VII. Adjournment:

Motion to adjourn the meeting made by Cheryl Smith and seconded by Dave Martin.
Meeting adjourned at 8:32pm.

VIII. Next Meeting:

Date and time of next meeting: 03/05/25 from 7-8:30pm