

BPC Board Meeting

Location: Online via Google Meet

Date: Wednesday, February 12th, 2025

Time: 7:00 PM – 8:15 PM

Board Members Present: Dave Martin, Brent Litzer, Chip Helm, Gary Milhoan, Jodee Smith, Kim Scifres, Matthew Slatkin, Ellery Likens

Additional Guest: William Bain

Quorum: A quorum was established.

1. Call to Order

- Dave Martin called the meeting to order at 7:05 PM.
- Acknowledged the full courts at Crimson Pickle/Bloomington Pickleball Warehouse (BPW) and the growing interest in pickleball in the community.

2. Approval of Previous Meeting Minutes

- [The January 2025 meeting minutes](#) were reviewed.
- Motion to approve by Matthew Slatkin.
- Seconded by Jodee Smith.
- Vote: Unanimously approved.

3. Treasurer's Report

- Kyle Parker was absent; no full financial update available.
- Dave Martin confirmed batch transactions were processed successfully.
- **Event Financials:**
 - January events generated approximately \$450 in revenue.
 - Ladder fees and event fees are separated from membership fees for clarity.
- **Discussion:**
 - Concern over lower beginner participation in events.
 - Volunteers have been running events since a paid coordinator has been unavailable, saving \$40 per event.

4. Board Updates and Recruitment

- **Board Membership Discussion:**
 - William Bain expressed interest in joining the board but has recently become a partner in BPW.
 - Discussion on potential conflict of interest:
 - Some members believe it is manageable if Bain recuses himself from votes affecting BPW.
 - Proposal to allow non-voting advisory members on the board.

- No decision made; further discussion required.

5. Strategic Partnership Discussion – BPW & BPC

- **Presentation by William Bain:**
 - Proposed a **joint membership model** where BPC members would receive a basic BPW membership with event and rental discounts.
 - Potential financial structure:
 - A portion of BPW membership revenue could be allocated to BPC.
 - BPC could use BPW for exclusive events a few times a year.
 - Questions raised about the financial feasibility and integration with BPC's membership model.
 - Further details will be formalized and presented to the board for review.

6. Event Coordination & Volunteer Discussion

- **Current Challenges:**
 - BPC volunteers are running events but face burnout.
 - Need to determine if events should remain volunteer-led or transition to paid staffing.
 - BPW has expressed interest in taking a more active role in event coordination, potentially reducing the burden on BPC.
- **Next Steps:**
 - Evaluate the feasibility of outsourcing event management to BPW.
 - Clarify financial implications of event coordination and potential revenue-sharing with BPW.

7. Strategic Planning & Club Structure

- **Committee Proposals:**
 - Community & Connections Committee – Focus on player engagement and low-stress events.
 - Event Coordination Committee – Responsible for tournaments and ladders.
 - Partnerships Committee – Manage BPW relationship and city partnerships.
 - Club Functionality Committee – Address bylaws and membership structure.
 - Financial Committee – Oversee budget, dues, and revenue allocation.
- **Next Steps:**
 - Special in-person meeting to finalize committee leadership and goals.
 - Review and update bylaws for clarity on quorum requirements.

8. Next Steps & Action Items

- **William Bain:** Formalize joint membership proposal for board review.
- **Dave Martin & Ellery Likens:** Follow up with Jerry on bylaws update.

- **Jodee Smith:** Schedule a special in-person meeting to finalize strategic planning.
- **All Board Members:** Provide feedback on the BPW partnership proposal before the next meeting.

9. Adjournment

- Motion to extend the meeting to 8:15 PM for final discussions: Approved.
- Meeting adjourned at **8:15 PM EST**.
- **Next Meeting:** March 5, 2025, 7:00 PM EST (Google Meet).