

BPC Board Meeting

Location: Google Meet

Date: 12/5/23 **Time:** 5:30pm-6:30pm

Call to Order & Welcome - Chairman Sessions

Roll Call - Recorder Dave (temporary for Steph)

- Kristine Barrientos
- Cheryl Smith
- Thad Kelley
- Timber Tucker
- Wayne Thacker
- Bode Miller
- David Martin
- Daniel nxytlygffSessions
- Donnie Young
- Ken Merkley

Treasurer Report- Treasurer Merkley

November 2023			
Beg. Balance Checking (11/1/23)	<u>\$ 8,195.69</u>		
Receipts			
	Non-member event payments	<i>non-members</i>	\$ 70.00
	Check from TLRC	<i>M. Hankins</i>	\$ 273.00
	Total		<u>\$ 343.00</u>
Expenses			
	Software Fee	<i>Wild Apricot</i>	\$ (140.00)
	Reimbursement for Balls for TLRC	<i>D Young</i>	\$ (385.20)
	Transaction Fees	<i>USPS</i>	\$ (20.04)
	Total		<u>\$ (545.24)</u>
Change In Balance	<u>\$ (202.24)</u>		
End Balance Checking (11/31/23)	<u>\$ 7,993.45</u>		

1. **Membership Status:** No new members joined the Bloomington Pickleball Club during this period.
2. **Transaction with TLRC:** The club purchased pickleball balls for the Twin Lakes Recreation Center (TLRC). Subsequently, TLRC provided a check to the club, helping to offset the costs incurred by the club for this purchase.

3. **Financial Contribution to TLRC:** The club issued a check to TLRC amounting to \$243, as part of its ongoing financial interactions and support.

Committee Reports

Executive Committee

1. Parks and Rec Board Meeting:
 - a. The club is scheduled to present at the Parks and Rec board meeting. The exact time is uncertain, but it's hoped to be around 4:15 PM.
 - b. A follow-up meeting is proposed after the Parks and Rec meeting, with Timber to confirm The Warehouse's availability.
 - c. It was suggested to have board members take turns answering questions during the feedback Q&A session at the annual meeting.
2. Twin Lakes Recreation Center:
 - a. Mark from Twin Lakes is not keen on expanding pickleball further at the center. A paddle rack was suggested. The club decided to continue showing support as it's a major venue for pickleball.
3. Awards and Recognition:
 - a. Dave Martin will create a proposal for club awards to give away at annual meeting.
4. Member Meeting Incentives:
 - a. A small token, like a pickleball, will be given to incentivize RSVPs for meetings.
5. Pizza and Pickleball Event Planning:
 - a. Plans for a "Pizza and Pickleball" event were discussed. Pizza options include Domino's, Papa John's, and Pizza X.
6. Shared Google Photo Album:
 - a. A decision was made to create a shared Google Photo album for members to submit photos and videos, using the club's Gmail account.
7. Windscreens:
 - a. Acknowledged Thad and Cheryl for helping with the windscreens. The club will need help to organize the equipment at Cheryl's warehouse including a 15-20 foot painter's ladder, for installation.
8. Next Meeting:
 - a. Scheduled for January 9th at 5:30 PM, with a goal of 100% attendance.

Marketing and Social Media - Directors Martin and Thacker

2. **Event Promotion:** Highlight the upcoming all-member meeting scheduled for December 12. Share details about the meeting, emphasizing its importance and encouraging maximum participation.
3. **Email Announcement:** Send out a detailed email to all club members informing them about the meeting. Include the date, time, location, and the importance of the Bloomington Pickleball Club's presence there. Emphasize how member support can make a significant impact.
4. **Social Media Campaign:** Use your social media platforms to create a buzz. Post regular updates leading up to the meeting, including reminders on the day itself. Consider creating an event page on platforms like Facebook, where members can indicate their attendance and invite others.
5. **Personalized Invitations:** For key members, a personal call or a direct message might be more effective. This could include board members, active volunteers, and influential members of the community.
6. **Engagement with IU Pickleball Club:** Leverage the relationship with the Indiana University Pickleball Club. Share stories or posts that showcase joint events or initiatives, reinforcing the partnership.
7. **Winter Activities and Advocacy:** Since the board emphasized the need to focus on social events and advocacy during winter months, it's a good idea to create content around indoor pickleball activities, training sessions, or social gatherings that members can participate in during colder weather.

Success Stories and Member Spotlights: Share success stories from recent events or highlight individual members' achievements and experiences. This can help in building a strong sense of community and encourage more people to participate.

Updates on Facilities and Infrastructure: Inform members about the status of pickleball courts, especially if there are any changes following the board's decision to remove unapproved temporary barriers at the courts.

Merchandise Promotion: Given the discussion on T-shirts and drop shipping, create posts to promote the club's merchandise, focusing on how purchasing these items supports the club and its activities.

Reminders for Next Board Meeting: Announce the next board meeting scheduled for December 5, including how members can participate or provide input, if a virtual option is being considered.

8. **Interactive Content:** Engage the community with interactive content like polls, quizzes, or Q&A sessions about pickleball, which can increase member interaction and provide valuable feedback.

9. Educational Content: Share tips, strategies, or rules about pickleball, especially for newer members or those looking to improve their game.

Action Items

- Confirm Venue for Post-Parks and Rec Meeting: Timber is tasked with confirming the availability of The Warehouse for the follow-up meeting after the Parks and Rec board meeting.
- Organize Pizza and Pickleball Event:
 - a. Finalize the pizza order from Domino's, Papa John's, or Pizza X.
 - b. Set the venue and time for the event.
 - c. Arrange for equipment and setup, including ordering pizzas and ensuring the availability of pickleball equipment.
- Create and Share a Google Photo Album:
 - a. Set up a shared Google Photo album using the club's Gmail account.
 - b. Share the album link with members, encouraging them to upload photos and videos.
- Plan and Execute Windscreens Installation:
 - a. Organize a team of 2-3 volunteers to help with the installation of windscreens.
 - b. Arrange for a 15-20 foot painter's ladder to be brought to the installation site.
- Dave Martin's Awards Proposal:
 - a. Dave Martin to create and present a proposal for various club awards, including the potential "Golden Pickleball Award."
- Promote 100% Attendance for Next Meeting:

Implement strategies to achieve 100% attendance for the meeting on January 9th at 5:30 PM.

Send out early and regular reminders, and offer incentives for attendance.