



# BPC Board Meeting - 12/1/2022

**Location:** 4235 W. 3rd Street

**Date:** 11/15/2022

**Time:** 7:00 pm-9:00 pm

- I. **Call to order-** Chairman Sessions
  
- II. **Roll Call-** Recorder Martin
  - A. Eric Allen
  - B. Sam Estrada
  - C. Daniel Sessions
  - D. Wayne Thacker
  - E. Timber Tucker
  - F. Thad Kelley
  - G. Brandon Snyder
  - H. David Martin
  - I. Katie Weismiller
  
- III. **Approval of minutes [prior minutes](#)-** Chairman Sessions
  - A. Motion: Eric Allen
  - B. Second: Sam Estrada

#### IV. **Board Service**

We are missing some folks tonight. Brandon, Dan, & Katie have some thoughts to convey & want to bring up discussion:

##### A. Roles and Responsibilities

**Brandon** - As board members, we need everyone to stay engaged. Please give feedback on Slack & participate. We are trying to keep the meeting in order & it's essential for people to show up. We will be keeping the meetings VERY punctual, 60-90 minutes. Please be courteous & keep side conversations to a minimum.

**Timber** - If we could pick a specific recurring day (2nd Tuesday per month) that would be helpful.

**Dan** - The best way to get this off the ground is to proceed very formally. We have a very small group right now with goals to be a very large contingency. We will need to invite ALL of our members in the future to an annual meeting so we need to be prepared to plan for something like this. We need to start modeling this now.

##### B. Scope of Service

**Brandon** - We want to work as a team. People should be empowered to be able to make decisions. If you take ownership of X then you should stay informed by involving others & gaining information to make the best decision possible. **DAN** - You can and SHOULD recruit others to help in your efforts.



C. Required Board member and Officer decorum

It's important that we treat each other in a professional manner & if we have disagreements we act like adults. It's OK if we don't agree. Everyone has a vote. When we communicate in any medium, let's remember this rule. If you see something wrong and you want to propose an amendment to the bylaws, then, by all means, we have the right to do so. Do unto others as you want them to be done to you. (Thumper) Formally, there will be times when we will disagree. Try to have a discussion, try to remember that we are a team, and move forward together as a team.

V. **President Snyder's Report**

A. TLRC Partnership Update - Katie Weismiller

We met with Parks & Rec 2 weeks ago and had a good conversation. They are trying to partner with us.

Banneker Center - Can we get a couple of indoor pickleball courts to play? The gym floor is kind of different & we are going to go explore.

QR Code @ RCA needs to be replaced

New codes @ Park Ridge East - 30-16-30 - Inside are 4 portable nets & the QR Code for Park Ridge East. The official data being collected by the city is JUST for Parks & Rec. Steve Jackson showed up at one of the board meetings for Parks & Rec. We followed up and asked if we would like to come to them. He emphasized how important the data was. We've collected a lot of data and this will be a HUGE plus.

Windscreens at RCA Park for next year are being studied

We missed the spring catalog (barely). It comes out quarterly. In early February we will need to be ready for the next one.

Nets at RCA Park - Parks & Rec weren't aware that people were still playing there. We let them know that they are.

We asked, can we make RCA Park 100% pickleball? Can we paint lines on the tennis court? They may be considering it. We moved this idea a little further ahead.

Tournament - Financially can we do it? \$40/hr for 5 courts, \$200/hour total for the whole place. Parks & Rec wasn't willing to rent the whole facility to us. Donnie is going to do some financial modeling to find out if this is feasible. Will effort = return?

Parks & Rec has a list of things they are going to check on for us. We have some



that Parks & Rec is asking us to do.

Short term - At RCA, Keep 2 tennis courts, paint lines @ RCA, and install a cornered box.

Long-term plans - At RCA, make it all pickleball

If we keep hearing No, No, No from Parks & Rec, we need something... We were discouraged by the outcome of the first few meetings and we will continue to do what they ask but we aren't getting a lot.

**B. Treasury Report - Brandon**

We have \$1700 in the bank from shirt orders & private donations. PayPal, because we are new, is withholding money. Some have been released (\$276) while the rest is on hold.

**C. Club Shirts - Brandon**

The shirt route had to be expedited because of the timing of our launch. We had discussed bidding locally & a lot of work was put into doing the shirts. Iterations & changing things, nothing was brought up on Slack about local vendors. At our last board meeting, it was brought up but because all of the work had already been put in, we went in that direction for this round. In the future, we are open to looking at other vendors. Brandon wanted to bring that up and that goes back to being engaged. That should have been brought up in Slack or previously. The Slack channel is an open forum and we are waiting for feedback. Please do it in this channel & stay engaged.

The shirts should arrive on 12/2 according to tracking. Brandon will meet people when he gets them.

Word travels fast, people know the club exists. Wearing shirts shouldn't be a problem.

**D. 501c3 Process Update- Kristine**

Christine has, or will, submit all of the filings to Donnie for review.

**E. Launch Effort- Sam**

1) Wild Apricot (favorite option) - 250 contacts - \$60/month

Our membership alone almost pays for 1 year of this software

A one-stop shop, email, calendar, web hosting, everything is included.

2) Court Reserve - Really bad for mobile. Missing

3) Pickleball Den is no longer recommended

What about leagues? Good question. What will we use for this? We can build something or find a separate solution for this.

What about tournaments? PickleballTournaments.com will manage tournaments.



Wix Sites are another option, Wayne has experience building these & it may be something we want to look at.

## F. Park Board Partnership

### 1. Friday - 12/9 - Clinic at Switchyard Park

Kido is organizing a clinic for Parks & Rec staff and board members with 4 members per court to demonstrate the professionalism of their partnership (80/20 split) and to get the Parks & Rec board more involved. The event requires planning to ensure a good first impression is made.

Brandon thinks we should include members of the committees. Someone needs to be available from 1-3 pm.

Wayne (organizer), Timber, Sam, & Eric can be there. Thad can probably be there. The weather may be a factor with 39 degrees and a mix of rain/snow. We will wait to hear from them about maybe moving it indoors.

Brandon will take some photography to document the event.

### 2. 1/24- P&R Board Meeting -

We are being invited by the staff to present to the board. We are on the agenda & Kido will introduce ourselves **formally** as a club. We need to be formal by this time & up and running.

We can either show up with 3 members of our board or we could encourage ALL pickleball players in Bloomington to show up. We might want to use this strategy in the future.

## G. Investor Relations- President Snyder & Chairman Sessions

We've had a Zoom meeting about the investors for a private facility & discussed that the building size was not big enough. We said that if they could put in a minimum of 15 courts, it might be feasible. The developer sent an updated plan with an updated layout. 22,000 square foot building with 15 courts. 1800 or 2000 square feet would be ideal per court, Brandon doesn't think there would be enough room. 2.7 million dollars. We don't have this money to buy. Another option would be leasing. Sat down with Timber's investors @ Bloomington Country Club about buying this private facility or another plot of land that would work. There are multiple things going on. Brandon has talked with another individual who knows people that may be interested in building pickleball facilities in Bloomington. We want to try and work with them as a club to help them with our expertise & we want to be involved when these facilities open. There are multiple conversations going on.



We need to get with Donnie & do a business model with pickleball numbers. 4 tournaments per year, weekly / biweekly lessons, leagues, etc.. We are going to build a business model for pickleball specifically and provide this to them. Is the juice worth the squeeze? A multi-use facility is the best business model, a pickleball-only facility doesn't seem like the best option. Brandon will get with the owner of TLAC to discuss how they run things to get some data. This is how they do it, this is what we can expect...

## **VI. Consent Agenda- Chairman Sessions**

- A. January 2023 Public Launch - It's recommended to wait until Jan 2023 for tax reasons with an assumed acceptance of 501(c)3.
  - 1. Motion: Eric Allen
  - 2. Second: Thad Kelley
- B. Club Platform for Administrative Management
  - 1. Motion: Eric Allen for Wild Apricot
  - 2. Second: Timber Tucker
- C. By-laws Amendment
  - 1. Removal of Elected and Appointed club roles. Any of the elected or appointed members may be removed with cause, after a meeting of the combined Executive Board and Club Officers, by the affirmative vote of at least 3 members, at a board meeting or a special meeting called for such a purpose.
    - a) Motion: Wayne Thacker
    - b) Second: Eric Allen
- D. Open Forum

When do we meet next? With the holidays, 2nd week in January for launch, we need to meet before then. Tuesday, January 3rd  
Brandon wants to work with Sam to get Wild Apricot launched & needs things to be tested. Please engaged on Slack in the next couple of weeks to help test.  
Be engaged, be courteous, and reply in the thread.

## **VII. Adjournment**