



# BPC Board Meeting - 11/15/2022

**Location:** 4235 W. 3rd Street

**Date:** 11/15/2022

**Time:** 7:30pm-9:00pm

- I. **Call to order-** Chairman Sessions
  
- II. **Roll Call-** Recorder Martin
  - A. Eric Allen
  - B. Sam Estrada
  - C. Daniel Sessions
  - D. Timber Tucker
  - E. David Martin
  - F. Cheryl Smith
  - G. Kristine Barrientos
  
- III. **Approval of minutes [prior minutes](#)-** Chairman Sessions
  - A. Motion: Cheryl Smith
  - B. Second: Eric Allen
  
- IV. **President Snyder's Report**
  - A. TLRC Partnership- Vice President Weismiller

Katie W, Brandon S., & Dan Sessions met with Mark S & Kido from Parks & Recreation to get on the same page. Dan Sessions brought tape for demonstration purposes. We suggested 15 courts for a minimum to run the tournament, Kido came back with 6 available. We received a Winter / Spring calendar to see dates. We have set up another meeting to discuss dates. Hopefully we can use the entire facility otherwise this may not be feasible. Many of the courts are up for resurfacing and they may be willing to use tape. We are requesting a special event, one time only, not placing permanent tape. If the courts are going to be resurfaced, will they paint lines on the courts?

1. Tournament

We have a meeting with Mark S on Friday to follow up. If we can put tape down on the courts, we may proceed. We need to find out more information before we can decide.

What is the cut off?

Is the "Juice worth the squeeze?"



How many courts will they give us?

We will need to rent the facility.

We were hoping that TLRC would allot a time slot in the evening without having to pay or rent the courts like the AM morning crew. Parks & Rec is not going to give us a special block. Timber is renting 4 courts on Sunday night for 2 hours = \$120

## 2. Partnership agreement

Park Ridge East is nearly complete with 2 tennis & 2 pickleball courts that will have nets. We will have a combination to give out to others so they can use the facility. We have a QR code from Parks & Rec & we also created our own to track usage @ RCA & Switchyard.

We have tried to get our information into the TLRC pamphlet but we did not meet the deadline in time. We should push for this next time. This would be for teaching lessons, ladders, drills and driving traffic to our group.

We may have a Tues / Thurs dedicated night at RCA Park for drills / ladders. This has been talked about so that the Bloomington Pickleball Club would have full run of the courts closed for the private event. In the long term we also mentioned getting more courts across the street at RCA park to grow even further. Rather than sporadically putting courts all over the place it would drive a vision of a centralized place to come if we added more courts at RCA. There is a Parks & Rec grant in process that will fix cracks, nets, lights, resurfacing basketball courts, and there may be more depending on funds.

Parks & Rec wants to engage in a formal partnership agreement. We would split 80/20 for lessons, drills, clinics. This is something we need to think about and discuss.

It's important that we approach people our partnerships through the Bloomington Pickleball Club. We are all passionate about pickleball but we need to make sure to respect other's time. We can't control others who are not part of the BPC but anyone who is a member will need to follow communication protocols and rules.

## B. Treasury Report- Treasurer Young

EIN and Bank Account is created. Thank you to Brandon for military service and the benefits. We need to be ready to file for 501(c)3. We need to be careful when



we create Venmo / PayPal so that there is only 1 connection to each bank account. We will discuss procedures in the future on how to handle cash. If someone makes a donation while we are in pending status we can write them a receipt. As long as our EIN is registered as a 501(c)3 then we should be allowed to do this. The PayPal account has been set up by Brandon Snyder. We will look into setting up Venmo as well.

First order of checks has been received. Debit cards are in the mail.

Money Movers - Pres, Vice President, Treasurer

Senior Manager - Pres

Decision Makers -

C. Club Shirts- President Snyder

[Kirk Maddock](#) that did B-Town Battle created ideas for new BPC shirts.

No drop shipping. Order in bulk.

Short Sleeve shirts \$18.50 75+ = \$16

Long Sleeve \$21.50 / \$19

Polo \$23.50 / \$21

Hoodie \$31.50 / 30

Shorts \$21.50

Do we like these shirts?

How many do we order?

Which shirt do want for membership vs available for purchase? White shirt would come with membership to the club. Red, black, & sweatshirt. We may want to give a window of 30 days so that we can order correct sizing and order in bulk.

We can work out the details in a committee. We will want someone to manage t-shirts & membership details.

Can we reach out to a local printer for better pricing & more options?

D. Player Data Collected- Recorder Martin

1. Great response, 200 Responses from 180 different players, 198 Pickleballers vs 2 Tennis players
2. 146 Email Addresses
3. 85.5% RCA, 15% Switchyard
4. 9% IU Students / 18 out of 200 responses
5. The Pickleball Survey comments indicate that there is a high demand for more pickleball courts in Bloomington. People are regularly turned away from playing because all of the courts are full, and many people are



waiting to play. There is also a need for better facilitation of the courts, such as more lights and nets.

E. 501c3 Process Update- Kristine Barrientos

We need a central corporate binder with Bylaws, who is in attendance. Bylaws are finalized and open for amendments at a board meeting. Kristine will go through everything we need to do to submit the 501(c)3 and if there are any questions then Kristine will post in Slack. She will get everything typed up and ready to go. They don't need to be submitted when we do articles of incorporation. We will need to file online for \$275 for the recognition of exemption for the IRS. In paper it's \$600 but it's much better to do this online to save \$. We always need to have a hard binder that is physical. Dave Martin & Dan Sessions will work on this.

F. Pickleball Central Partnership- President Snyder

The club code is CRBLOOM & we will receive 5% rewards. When we go LIVE we will publish this page.

G. Launch Collateral- Sam Estrada

Flyers to post @ YMCA, Switchyard, RCA Park

Read & Learn Why to join the club.

We will tell our story - blog posts, interviews, social media posts.

Paddle Giveaway - We were able to get two concept paddles (Diadem Vice) at cost and we can use these for an incentive for 2 of the first 100 members to join us.

We should start accumulating resources - Paddletek sent IU 25 paddles. We need to reach out to vendors and ask. It might be good to start shaking people down. Brandon has worked with Selkirk before to get 2 nets donated to Boys & Girls Club & 15-20 paddles. Diadem would like a 501(c)3 certificate and they would be willing to donate.

Escalade owns Onix and Timber will reach out to them.

H. Board Committees- President Snyder & Chairman Sessions

We can name ANY committee we want to. What are the different areas we need to focus & who is interested?

Partnership & Outreach Committee

Membership Services

Director of Competition

Youth Outreach

Marketing & Promotions

Merchandise



What committees would our members like to join?  
How are we celebrating diversity?

- I. Private Facility meeting recap- Club Officers  
Improptu Zoom meeting with Brandon's friend - He sent over information about a feasibility study. They discussed us running the facility. There is concern with [past business practices](#) for this specific owner, Lance Furr.  
This facility was going to include 14 courts, 6 outdoor and 8 indoor. We don't think that this is going to be large enough for the size we want to build for.  
Are they doing this with or without us? (Yes, they will do it without us) They are adamant about including us. We aren't sure why?  
Is there room to add more courts? They are taking it back to the architect to discuss more. There is an easement that is on the property that we would need to work around.  
Timber has a group of private investors who may want to be involved in this.

V. **Consent Agenda-** Chairman Sessions

- A. New board members for consideration
  1. Wayne Thacker - Born & Raised in Bloomington. HS Volleyball coach. Lifetime sports enthusiast. Wants to play pickleball until he can't walk anymore.
    - a) Motion: Timber Tucker
    - b) Second: Eric Allen
  2. Thad Kelley - Got involved while playing with son. Lots of family members who play. Attorney.
    - a) Motion: Timber Tucker
    - b) Second: Eric Allen
- B. Club officer spending limit vs. Prior approval by the board  
Most expensive item would be to assist Parks & Rec to replace nets & courts. \$1,500 limit pursuant to treasurer & club officer approval. Anything over this amount would need to be approved by board and available in bank.
  1. Motion: Eric Allen
  2. Second: Cheryl Smith
- C. Annual Membership fee set to \$50  
Looked at different clubs across country. Indy Pickleball is \$40. \$50 is reasonable.
  1. Motion: David Martin
  2. Second: Eric Allen

VI. **Adjournment**



## Action Items for Launch

- 1) Messaging - what do we want to say  
Process - How do we collect data / collect payment?  
Social Event -

### Collect Money

Membership Page

Payment Options

Name

Email

Address

Phone

T-Shirt Size & Cut

Interested in drills, lessons, clinics, tournaments

What do you want from the club membership?

Add Wayne & Thad to Slack

Mass Social Media (FB, Instagram, Twitter, Email List)

What do you want to receive Information about?

## What's In It For Me?

What do we have for BPC Members?

Indoor Play, Partnership with TLAC / Other Clubs, Social Events

Highlight something in Spring (Drills, Clinics)

T-Shirt

Decals / Stickers

Breakfast with the club @ BBC?

Social Events with the Club / piggyback on other events

Club Mixer