



# BPC Board Meeting

**Location:** Online via Google Meet

**Date:** Wednesday, October 2nd, 2024 **Time:** 7:00 PM – 8:15 PM

**Board Members Present:** Dave Martin, Bob Costello, Brent Litzer, Chip Helm, Ellery Likens, Gary Milhoan, Jerry Sutherlin, Jodee Smith, Kyle Parker, Matthew Slatkin, Patrick Counts, Susan Cooper.

**Quorum:** Confirmed.

- **Approval of Previous Minutes:** Formal process followed; motion made by Jodee Smith, seconded by Chip Helm, approved by majority.
- **Treasurer's Report:** Presented by Kyle Parker.
  - Current Balance: \$4,586 as of the end of September.
  - Outstanding Invoices: Payments owed by Crimson Pickle for June and July; settlement expected soon.
  - Notable Expenses: \$2,500 for Doug Kenfield's memorial bench (to be installed soon), \$5,300 for club shirts (covering future needs and current inventory).
  - Payment Updates: Payment to Parks and Recreation for ladder events is up to date. A \$900 expense was allocated for previous park usage fees.
  - Future Planning: Detailed report will be made available in the Google Drive for the board.

## Discussion Highlights:

### 1. Finance & Expense Management:

- **Insurance Coverage:** Gary Milhoan raised a query about how many board members are covered by the insurance. Dave Martin agreed to confirm and upload relevant documents.
- **Ladder Events Financial Viability:** Gary Milhoan and Kyle Parker discussed the slight profitability of ladder events, emphasizing that financial sustainability is linked to volunteer support and management without paying external coordinators.

### 2. Membership Committee Update:

- **Presented by Jodee Smith:**
  - **Membership Research:** Overview of how other pickleball clubs structure memberships. Highlighted successful practices such as Derby City Pickleball's six-week event model.
  - **Proposed Membership Levels:**
    - Basic restructuring with multiple tiers: student, single, bundle for two, family.
    - Suggested benefits include automated renewals, store discounts, member-only events, and opportunities for skill rating and tracking.



- **Events for Inclusion:** Proposed six-week ladders, group lessons, and skill-development activities to engage new and advanced players.
- **Next Steps:** Board members to review the spreadsheet and contribute suggestions for finalizing membership structures and events.

### 3. Strategic Planning Needs:

- **Susan Cooper's Input:** Emphasized the importance of incorporating committees into the club's strategic planning to streamline responsibilities.
- **Finance Committee Proposal:** Suggestion to establish a Finance Committee for more structured financial oversight; Kyle Parker highlighted the value of setting financial goals and budgets.

### 4. Update on Crimson Pickle Partnership:

- **Three-Phase Proposal:**
  - **Phase 1:** Extending current ladders into the indoor facility at Crimson Pickle for fall and winter.
  - **Phase 2 & 3 (Future Concepts):** Potential merging with Crimson Pickle and eventual facility management.
  - **Financial Risk:** The board agreed to move forward with the indoor ladders despite potential financial losses, with the aim to provide a winter playing venue and support the Crimson Pickle.
  - **Sponsorship Suggestion:** Bob proposed seeking corporate sponsorships to cover the expenses for holding ladders, which could provide a financial cushion.

### 5. Board Member Changes & Volunteer Coordination:

- **Steve Jackson's Resignation:** Dave Martin informed the board of Steve Jackson's resignation; board appreciated his previous contributions.
- **Volunteers for Events:** Emphasized the need for consistent volunteer commitment to manage ladders and other club events. Gary Milhoan offered to take the lead for coordinating winter ladders at Crimson Pickle, with assistance from Ellery Likens.

### 6. Next Steps and Action Items:

- **Committee Assignments:** Assigning Gary Milhoan as the temporary chair of the Competition Committee for the upcoming Crimson Pickle events.
- **Meeting Continuation:** Discussion on extending the meeting beyond the allotted time, ultimately deciding to set up a separate meeting for detailed planning of the November ladders.
- **Volunteer Recruitment:** Emphasis on needing more members to volunteer regularly for operational success, especially for winter events.
- **Additional Meetings:** A follow-up planning session was proposed to prepare for indoor ladder events at Crimson Pickle.

### Key Decisions:



1. **Approval of Last Month's Minutes:** Formal process followed; approved.
2. **Motion to Hold Ladders at Crimson Pickle for November:** Approved with the condition of reviewing financial performance before committing to December.
3. **Creation of Competition Committee:** Gary Milhoan appointed as temporary chair for overseeing the upcoming events at Crimson Pickle.
4. **Planning Meeting:** Doodle poll to be sent for scheduling a specific meeting on ladder planning.

### **Action Items:**

- **Dave Martin:** Post approved minutes on the website, confirm insurance coverage details, conduct a Doodle poll for planning the November events.
- **Gary Milhoan:** Lead and coordinate volunteers for Crimson Pickle events, establish a working group for ladder event planning.
- **Kyle Parker:** Prepare and share a financial report on summer ladder events, including an analysis of profit/loss.
- **All Board Members:** Review the Membership Committee's proposals, contribute suggestions, and attend upcoming planning sessions.

The meeting ended with a motion to adjourn at 8:15 PM, with plans to reconvene for detailed discussions on ladder event planning.